

TK HOMES INCLUDED BENEFITS		ANNUAL VALUE	EXP/NSA SPONSORSHIP INCLUDED BENEFITS		ANNUAL VALUE
	kvCORE Website/IDX/CRM (FUB) Platform	\$9,600		kvCORE Website/IDX/CRM Platform	\$9,600
	Sky Slope Task/Transaction Management System	\$3,000		Sky Slope Task/Transaction Management System	\$3,000
	Stock Awards	Limitless		Stock Awards	Limitless
	Ability To Receive Cap Back In eXp Stock (ICON Agents Only)	\$16,000		Ability To Receive Cap Back In eXp Stock (ICON Agents Only)	\$16,000
	Revenue Sharing	Limitless		Revenue Sharing	Limitless
	On-Demand Support from Broker, Tech & Legal Support	Priceless		On-Demand Support from Broker, Tech & Legal Support	Priceless
	Group Health Insurance	Priceless		Group Health Insurance	Priceless
	eXp Marketing Center	\$6,000		eXp Marketing Center	\$6,000
	50+ Hours of Weekly Training in eXp World	\$12,000		50+ Hours of Weekly Training in eXp World	\$12,000
	Weekly Mastermind Sessions with North Star Alliance (NSA) (Top-Producing eXp Partnership in MN)	\$12,000		Weekly Mastermind Sessions with North Star Alliance (NSA) (Top-Producing eXp Partnership in MN)	\$12,000
	Weekly Mastermind Session with Dan Beer and Kyle Whissel (FFM) (Top-Producing Partnership in ALL of eXp)	\$12,000		Weekly Mastermind Session with Dan Beer and Kyle Whissel (FFM) (Top-Producing Partnership in ALL of eXp)	\$12,000
	Weekly Q&A Session with Jay Kinder and Al Stasek (HBN)	\$12,000		Weekly Q&A Session with Jay Kinder and Al Stasek (HBN)	\$12,000
	Regus Executive Suite Membership	\$1,332		Regus Executive Suite Membership	\$1,332
	eXp, FFM & NSA Events/Trips Throughout The Year	Priceless		eXp, FFM & NSA Events/Trips Throughout The Year	Priceless
	Exclusive Access To All Private Facebook Mastermind Groups For FFM & NSA	Priceless		Exclusive Access To All Private Facebook Mastermind Groups For FFM & NSA	Priceless
	Access to NSA Partner Offices Throughout Twin Cities	Priceless		Access to NSA Partner Offices Throughout Twin Cities	Priceless
	Team 100% Commission Cap Ability	Priceless		TOTAL	\$83,932
	In-House Director Of Operations, Director of Agent Experience, Listing Coordination & Transaction Coordination , Marketing Through VA	\$120,000			
	Well-Respected, Top 1% Real Estate Brand/Team In MN	Priceless		LEAD SOURCE	SPLITS
	5-STAR RATED Across ALL Platforms With Tons Of Reviews	Priceless		Self-Generated	80/20 with \$16K cap
	Mentorship Program	Priceless			
	Sierra CRM/Personal Website/IDX/Automated FU Plans/Hatch FU Plans	\$24,000			
	Showing Agent Model/Mindset Possibilities (TMT, TKHT, & NSA)	Priceless			
	Access to TMT Office Space (Workspace/Meetings/Closings)	\$24,000			
	TK Agent Hub	Priceless			
	TK Academy	Priceless			
	"Be The Obvious Choice" Training & Annual Business Planning(TMILL)	Life-Changing			
	TKHT Listing Presentation	Priceless			
	TKHT Buyer Consultation	Priceless			
	Personal Mentorship From TK (Active/Producing Team Leader)	Life-Changing			
	Daily Coaching & Accountability w/ TK & Director Of Ops	Priceless			
	Weekly Team Meetings	Priceless			
	Weekly Scripting/Role Playing Training	Priceless			
	Weekly Office Brainstorming/Training Meetings	Priceless			
	Bi-Weekly Financial Fridays (Financial Advice/Speakers)	Priceless			
	Bi-Weekly Marketing Strategies Training	Priceless			
	Team Support, Culture & Contests	Priceless			
	Exclusive Off-Market Network Of Properties (NSA & eXp)	Priceless			

TNT Top Producer Annual Trip	\$10,000		
TKHT Team Annual Trip	\$2,000		
Client Appreciation Events	\$6,000		
Monthly Happy Hour/Team Building Events	Priceless		
Sisu System (Transparently Track Production/Commission)	\$4,500		
For Sale Signs (assuming 5 face riders and 10 listings sold) WITH YOUR NAME ON THE SIGN :)	\$1,200		
Lockboxes	\$500		
Top-Tier Listing Photography, Video & Matterport (assuming 10 listings)	\$5,000		
Business Cards/Paper Brochures/Open Signs	\$1,000		
Printer/Office Supplies	\$5,000		
Canva Pro Account	\$120		
Keeping Current Matters Subscription For Market Updates and Infographics	\$240		
Inman Subscription	\$150		
HomeBot.ai Value Updates Setup for Your Leads	\$1,000		
Monthly Email Drip Campaign & Bi-Monthly Direct Mail To Sphere	\$10,000		
Membership in FUB CRM Success Community Facebook Group	Priceless		
Strong Business Partner Relationships/Leads	Priceless		
Reliable Ancillary Services (Lenders, Insurance Rep & Title Closer)	Priceless		
Zillow Live Transfer Leads	\$24,000		
OpCity Live Transfer Leads	Priceless		
OJO Labs Leads	\$3,600		
Social Media Leads	Priceless		
Google PPC/LS Leads	Priceless		
Veterans United Leads	Priceless		
Referral Site Leads	Priceless		
Preferred Agent/Team For Exclusive Cash Offer Program	Priceless		
TK \$ Leads (Handoffs from Team Leader's Sphere/Past Clients/Referrals)	Priceless		
TOTAL ANNUAL VALUE TO YOU (TKHT + eXp)	\$326,242		
LEAD SOURCE	SPLITS (You/Team)		
Self-Generated (Personal)	70/30*		
Team-Generated (Team)	50/50		
Team-Generated (Referral Programs)	Referral Split- (70/30)		
TK\$ Leads (TK Sphere/Past Clients/Referrals)	40/60 (B)- 30/70(S)		
*Team Commission Cap Of \$45K	Game-Changer :)		