

# MARKETING YOUR LISTING

**Example:** listing is withheld until 3/8, coming soon until 3/8, active on 3/15

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1 Staging Consult	2
3 Check in on progress	4 Order photo package	5	6 Photos back - post to brokerage	7 Order sign post	8 Post Coming Soon social media graphic and order just listed postcards and flyers	9
10	11 Send out emails to agents and data base	12 Coming Soon story post	13 Bring flyers to the house	14 Check with clients to see if they are ready for showings or open houses, email reverse prospecting list, boosted social ad	15 Post to Facebook marketplace and community pages, open house graphic, create events on Facebook, DoorKnock 10x10x10	16 Post open to story
17 Post open to story	18	19	20 Post open house, schedule graphic, create event on Facebook	21 Call through reverse prospect list and invite to opens	22 Post open to story, check/renew ad	23 Post open to story
24 Post open to story	25	26	27 Post open house, schedule graphic, create event on facebook	28	29 Post open to story, check/renew ad	30 Post open to story

WITHHELD

COMING SOON

ACTIVE

OPEN HOUSE